



United Way of the Cape Fear Area Total Community Impact 2009-2010

United Way of the Cape Fear Area is working to create measurable, lasting change by focusing our efforts in key areas: Education, Income and Health. The following chart illustrates our total impact in the community in these areas through United Way grants, program services, and other grants leveraged through community initiatives. Because of our many partnerships and collaborations, gifts to United Way are matched with other community resources to yield the greatest possible impact on the most serious issues in the Cape Fear community.

Education: \$441,130		Individual Success Leading to Stronger Communities		
United Way of the Cape Fear Area Grants \$270,912, UWCFA Program Services \$68,218, Grants Leveraged through UWCFA Community Initiatives \$102,000				
Program	Program Activity	Target Population	Indicators	Counties Served
Blue Ribbon Commission on Youth Violence	The Blue Ribbon Commission on Youth Violence is a community initiative dedicated to increasing youth success and decreasing youth violence	Youth ages (0-24)	Increase the high school four-year graduation rate to 80% by 2012 Reduce the number of defendants among youth (12-24) as well as out of school suspensions by 25% by 2012 Enlist an army of > 4,000 citizens, from the faith based community, community organizations, business community and community at large, to be actively involved with the prevention of violence	New Hanover
Brigade Boys & Girls Club	After-School Enrichment	School-aged youth	Annual % of 3rd graders who pass the End of Grade test Annual % of 9th graders who graduate high school	New Hanover
Child Advocacy and Parenting Place Exchange Club Center (CAPP) - Empowering Families to Succeed	Advocacy, Education, Mentoring	Families at or below the poverty level	Annual child abuse and neglect rate and Annual repeat offense rate	New Hanover
Communities in Schools of Brunswick County	Provide after-school enrichment for elementary school-aged children	Elementary age children	Annual % of 3rd graders who pass the End of Grade test	Brunswick
Communities in Schools of the Cape Fear	Offers academic, emotional, physical support through after school programs and a program for suspended youth	Middle and high school youth	Annual % of residents with access to affordable health care Annual % of residents abusing substances Annual % of residents engaged in healthy lifestyles Annual crime rate Annual juvenile delinquency rate and repeat rate Annual % of 9th graders who graduate high school Annual % of parent engaged in their child's educational experience Annual % of expelled and suspended youth	New Hanover

Program	Program Activity	Target Population	Indicators	Counties Served
Community Boys & Girls Club	After-School Enrichment in the Wilmington Children's Zone	School-aged youth	Annual crime rate (youth violence, gang prevention, and juvenile crime reduction) Annual child abuse and neglect rate, and annual repeat offense rate reduction Annual juvenile delinquency, drop-out prevention, crime recidivism and repeat offender rate	New Hanover
Dolphin Aquatics and Fitness	Provide after-school enrichment	School-aged youth	Annual % of children on the day care subsidy program waiting list Annual % of children in child care who are enrolled in a quality childcare system	Pender
Dreams Center for Arts Education	Free of charge classes in the literary, visual and performing arts	Economically disadvantaged school-aged youth	Annual % of ninth graders who graduate high school Annual % of parents engaged in their child's educational experience Annual % of expelled and suspended youth Annual % of high school youth engaged in volunteer service to the community	Brunswick, New Hanover, Pender
Kids Making It, Inc.	Woodworking, Life Skills, Mentoring	High-risk youth ages 13-21	Annual Juvenile Delinquency Rate	New Hanover
Income: \$1,547,745	Helping Families Regain and Sustain Financial Stability			
United Way of the Cape Fear Area Grants \$196,100, UWCFA Program Services \$68,218, Grants Leveraged through UWCFA Community Initiatives \$1,283,427				
10-Year Plan to End Chronic Homelessness and Reduce Homelessness in the Cape Fear Region	The 10-Year Plan leads a community collaboration that transitions chronically homeless individuals into housing by maximizing community resources, minimizing duplication of services, advocating for the creation of permanent supportive housing and builds on best practices drawn from innovative initiatives	Chronically homeless (disabled) individuals and homeless families	Annual Increases in permanent supportive housing stock communitywide Annual compliance rates and data accuracy rates for HMIS data	Brunswick, New Hanover, Pender
American Red Cross (Emergency Assistance)	Providing financial assistance, clean up kits and comfort kits to disaster victims	Local residents who are victims of verifiable disasters	Annual % of residents who experience a disaster who request and receive services	Brunswick, Pender, New Hanover, Columbus

Program	Program Activity	Target Population	Indicators	Counties Served
Brunswick Family Assistance	Provides supportive housing, financial aid, case management, life-skills training, and emotional support to low-income and/or homeless individuals and families	Low-income individuals and families	Annual % of households who spend 30% or more of their annual income on housing Annual % of residents living in sub-standard housing Annual % of residents who are evicted from housing for non-payment Annual % of residents that are chronically homeless	Brunswick
Cape Fear Habitat for Humanity	Provide information, develop skills, and offer support that enables low-income individuals to make informed decisions and actions concerning their credit status	Low-income individuals and families	Annual % of residents living in sub-standard housing	Brunswick, New Hanover
The Salvation Army	Provide emergency assistance to qualified individuals in need of rental/mortgage assistance, utility assistance, life-sustaining prescriptions, emergency food bags, and clothing vouchers	Low-income individuals and families	Annual % of residents living in poverty	Brunswick, Pender, New Hanover, Columbus
Senior AIDES Program	The Senior AIDES Program promotes useful part-time opportunities in community service training for unemployed people ages 55 and older. The program fosters individual economic self-sufficiency and increases the number of older persons who may enjoy the benefits of unsubsidized employment in the public and private sectors	Seniors age 55+	Annual net # of new jobs created Annual % of residents that are unemployed	Brunswick, Pender, New Hanover, Columbus
Good Shepherd Center & Wilmington Interfaith Hospitality Network	Addresses immediate survival needs of homeless individuals and families while assisting them in making a successful transition to housing	Homeless individuals and families	Annual % of households who spend 30% or more of their annual income on housing Annual % of residents living in sub-standard housing Annual % of residents with access to affordable transportation Annual % of residents who are unemployed Annual % of residents who are chronically homeless Annual % of residents that are living in poverty	Brunswick, New Hanover, Pender

Program	Program Activity	Target Population	Indicators	Counties Served
Health: \$307,468	Preventative and Primary Care for our Uninsured Neighbors			
United Way of the Cape Fear Area Grants \$239,250, UWCFA Program Services \$68,218				
Cape Fear Health Net - <i>Community Collaborative including Cape Fear Health Net, Good Shepherd Center, New Hope Clinic, Tileston Clinic, St. Mary's Dental Clinic, & Wilmington Health Access for Teens</i>	Preventative services, eligibility screening, health care navigation, primary health care, dental care, pharmacy services	Low-income families	Annual % of residents with access to affordable health care, prescription drugs, and timely service	New Hanover, Brunswick
Carousel Center, Inc.	Provides a child-friendly environment to meet the medical and therapy needs of abused and neglected children	Children	Annual child abuse and neglect rate	Brunswick, Pender, New Hanover, Columbus
Catholic Charities (Family Case Management for Victims of Domestic Violence)	Case Management	Underserved & isolated low-income families with language barriers	Annual Domestic Violence and Repeat Annual Offender Rate	Brunswick, New Hanover, and Pender
Food Bank of Central & Eastern North Carolina (Backpack Program)	Distributing weekend supplies of nutritious food to children	Elementary age children at risk of hunger	Annual % of residents engaged in healthy lifestyles	Brunswick, Pender, New Hanover, Columbus
New Hanover County Cooperative Extension's Ability Garden	Horticulture Therapy, Life Skills	Low-income individuals with disabilities	Annual % of residents with disabilities who live in the least restrictive environment and have access to supportive services	Brunswick, New Hanover, Pender
Pender Adult Services (Prescription Assistance Program)	Medication Management, Applications to Pharmacy Companies, Health Education	Low-income seniors	Annual % of residents with access to affordable prescription drugs	Pender
Building Capacity: \$44,056				
NC211	NC211 is an information referral system that is available both by phone and internet. It is designed to connect clients, service providers, volunteers and donors to non-profits.	Cape Fear Community	Annual # of clients connected with needed health and human services	Brunswick, New Hanover, Pender

Program	Program Activity	Target Population	Indicators	Counties Served
Quality Enhancement for Non-profit Organizations (QENO)	QENO provides professional development for non-profit organizations through the University of North Carolina at Wilmington	Cape Fear Community	Non-profit Capacity Building	Brunswick, New Hanover, Pender
Donor Designations (91 local non-profits): \$495,561				
Total Community Impact Investment: \$2,835,960				